

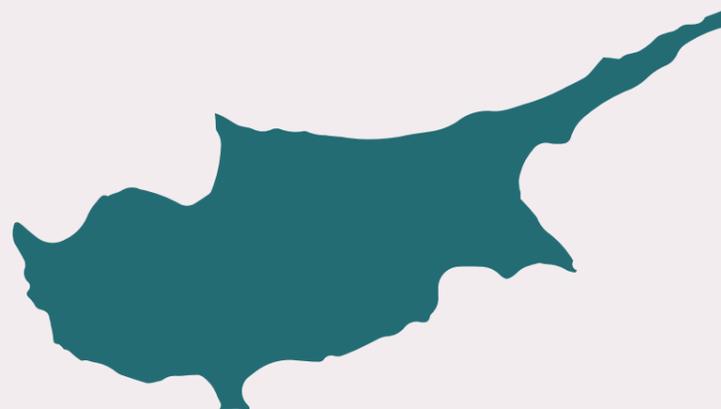
Annual Report

2025

Date:
January 2026

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Highlights of the Year

Releases are up

Compared to 2024, Cypriot artists released more in 2025

16%



More artists we track

In 2025, the total of the repertoire we track grew by

348



Total hours

of music released by Cypriots in 2025. That is almost 7 straight days!

162



Languages

Bilingual and instrumental releases excluded, Cypriots released music in 11 languages

11



All 27264 tracks amass to 162 hours, or 6,75 days (+21,8% compared to 2024)

Artists and their releases

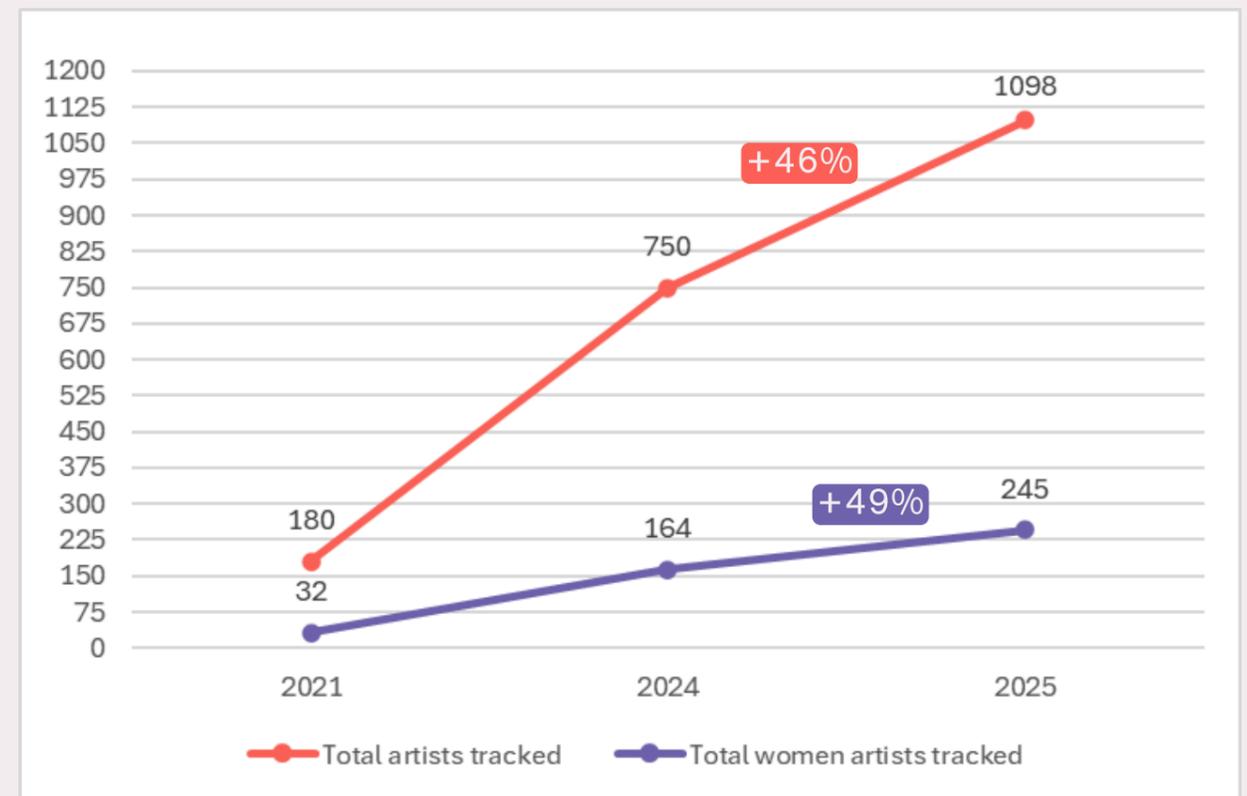
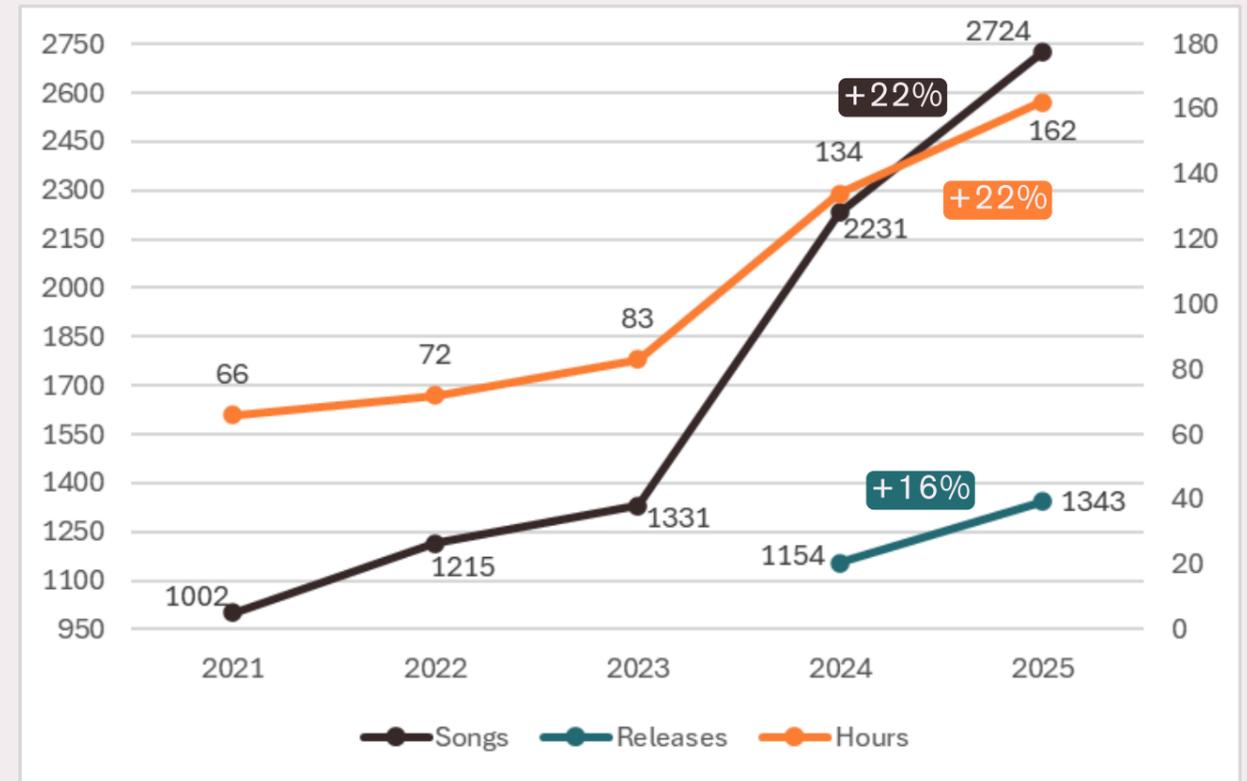
As 2025 comes to a close, we keep track of a total of 1098 artists of which 245 are women. They grew 46 and 49 percent respectively.

In 2025 there were 1343 releases with a total of 2724 tracks, reflecting the 100 albums released this year. Releases grew 16,38% and total songs released grew 22,10% compared to 2024.

This is also reflected in the total hours of Cypriot music released, which in 2025 amassed to 162 hours (+20,9%), or almost a full week.

Solo women are now 22,31% of all recording Cypriot artists, up from 21,87% in 2024. Mix-gendered duo/groups are 2,4% of all artists.

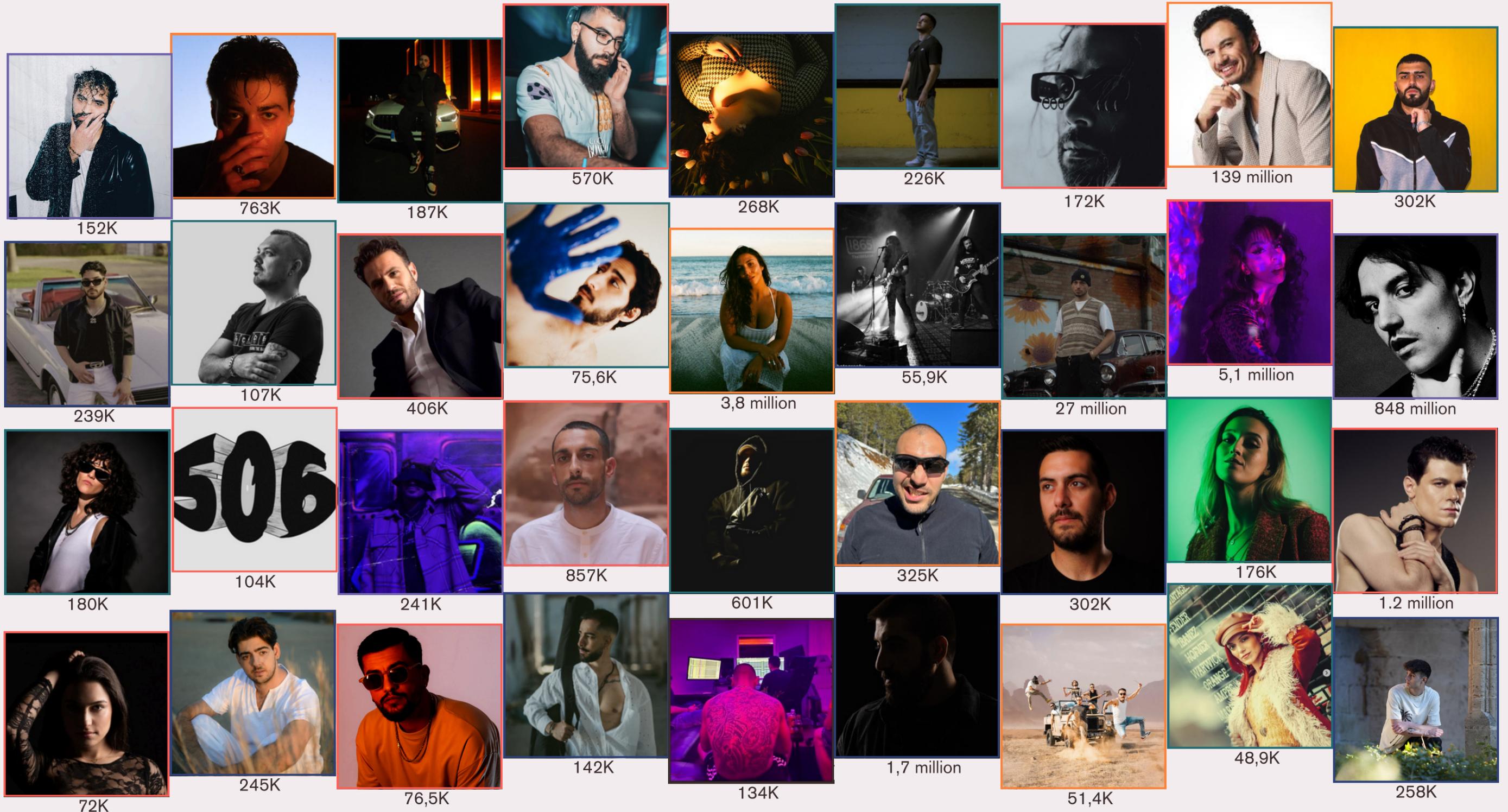
Solo women represent 22,31% of all Cypriot artists



Wrapped 2025

Wrapped season showed off how international Cypriot artists are.

Some of the biggest Cypriots internationally in 2025 were:



[See page 14 for more information](#)

Six Cypriot producers and writers

Making waves in Cyprus and internationally. Cypriot writers and producers were a part of more than 45 non-Cypriot releases in 2025: *a majority of them for women!*

Bluegirl (Phoebe Xenofontos) produced songs on Déyyess' both EPs in 2025, a single by Jack Kane and received funding from PRS to upgrade her home studio! She has had sessions with Daydreamers, Ross MacDonald (The 1975), Nxdia, Lucy Blue, total tommy, while also writing and producing her own upcoming project.



GOKO! (Gökberk Çirakoğlu) has in 2025 produced two songs for Turkish Popstar Simge and the collab between UZI & Motive - which also hit *number 1 in Cyprus* upon release. Goko! has also co-written one song with Erzurumlu for Masal.

Christian Cherry (Zenonas Yianni) has not only writing his own upcoming EP, but also for Tamta, Demy, Nikolas Raptakis and Teo.x3 in 2025, and his collaboration with Teo.x3 got editorial playlisted in the UK in November as well as sprite (performed by Tamta & Teo.x3) in December. In late November he released highly anticipated single "Home Depot", off his upcoming EP and its' music video made waves on Twitter, including a tweet by PopTingz.



2025 has been a busy year for **Mr.Foxy** (Andreas Konstantinou). He released his 5th album "Breaking Bread", executive produced Yotan's debut album "Red Fox", Nicksie's debut single 'PROMISES' and a single across the ocean, New York City's own Abby Helms and her single "i think i am". Overall Mr.Foxy was a part of over 20 releases in 2025.

In 2025, **Tolga Erzurumlu** has stayed busy with Turkish RnB newcomer Masal, producing and/or writing every single of hers this year! Erzurumlu also released an Afro remix in collaboration with Kenan Doglu in February; remixing has long been part of Erzurumlu's career, including a track on Buray's third album.



ody icons (Odysseas Konstantinou) has in 2025 written Demy and Theo Evan's collaboration, for Tamta and Demy (occasionally along with Christian Cherry), and Yianna Terzi. In December 2025 he released a collaborative album with Christos K. Theodorou.

Back to... Folk

In 2025, one of the biggest trends by Cypriot artists was to remake traditional songs (Cypriot and international).

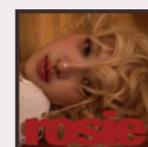
Some notable examples are Alejjos' & Stephanos Pelekanis' remake of Loulla Mou, Maroulla Mou into a modern club track (**LOULLA**), Elena Papapanagiotou who pop-ified Tillyrkotissa/Dillirga (**TRIALALA**) and Buray who covered folk songs over four EPs.

It is a sign of appreciation of those that came before and a desire to teach the next generation about classic [Cypriot] songs, and that they are not only meant to be played at events.



Top songs of 2025

Most streamed songs in Cyprus and most streamed Cypriot songs in Cyprus, across Spotify and YouTube



APT.
ROSÉ & Bruno Mars



SEVMEYİ DENEMEDİN
BLOK3



Die With A Smile
Lady Gaga & Bruno Mars



git
BLOK3



Anexartiti
Ioulia Kallimani & Michael
Touratzidis



Se Periptosi Pou
Anna Vissi



Need Somebody
AIMS & ArrDee



Kontra
Anna Vissi



Ola Gia Ola
Anna Vissi



Light & Love
AIMS, Julian Marley,
Antaeus & Hypertone

Bruno Mars and BLOK3 had two songs each in the top 4. 'git' was the only 2025 release in the top 5. Ioulia Kallimani was the only Greek woman in the top 40 and one of four in the entire top 100. APT. is the first K-pop song to be the most streamed song of the year.

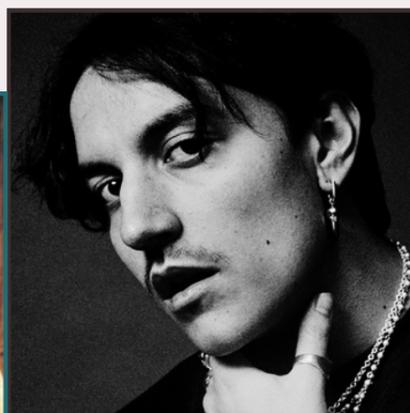
"**Se Periptosi Pou**" continued its' reign in 2025, and easily became the most streamed Cypriot song in Cyprus 2025 (and was the 11th overall!). AIMS' single "**Need Somebody**" off the album "**PEAK SEASON**" became the most streamed 2025 Cypriot release.

Cypriot Digital Chart

The Cypriot Digital Chart, published weekly, and the Digital Chart: Cypriots Edition that published monthly celebrated 4 years and 16 months respectively in December.

Anna Vissi made chart history by becoming the first Cypriot to chart *four songs simultaneously* on the Digital Chart, and she did on three separate occasions! While GOKO! co-produced one of the biggest number 1s on the Cypriot Digital Chart ever. UZI and Motive's Şarkılar Sokaklara Ait had the 3rd biggest debut week for a Turkish-language song in the chart in its' four year history!

On the Cypriot exclusive chart, 42 new songs and 16 artists charted for the first time. This meant that the total songs to have ever charted more than doubled (+168%) while the artists grew 100%.



'Cyprus' in 2025 titles

In 2025, Cyprus/Cypriot (and Cypriot cities) were mentioned in a dozen of titles released in 2025 by Cypriot artists.



Kypros
Larkos Larkou



In Limassoul
Cyprus Wallcare Band



Ela Stin Kypro
Structure Of Magic



Lefkosia
Iacovos Parpas, Polys
Kyriacou & Demetris Fanis



Kibris Güzeli
Tamer



xv secolo nicosia
ioli



Ta kipriaka mou
WazGucci Stone



Soundscapes of Nicosia
Nābu Pēra

Language breakdown per genre

English and Hip-hop/rap remains the two biggest language and genre respectively from Cypriot artists. The most releases (in absolute numbers) in both Greek and Turkish are also from hip-hop/rap releases, while instrumental releases are over-represented from Electronic releases (as seen in the table on the right).

Solo Cypriot women primarily make pop and RnB / Soul. In 2025, they released 189 releases, of which 11 were debut singles, 6 debut EPs and 1 debut album. Women also sing more in other languages compared to men, while men release more bilingual releases.

Mixed gendered artists released 2 debut singles and 2 debut albums.

Biggest genres per language

English: Pop, Hip-hop / Rap, Electronic

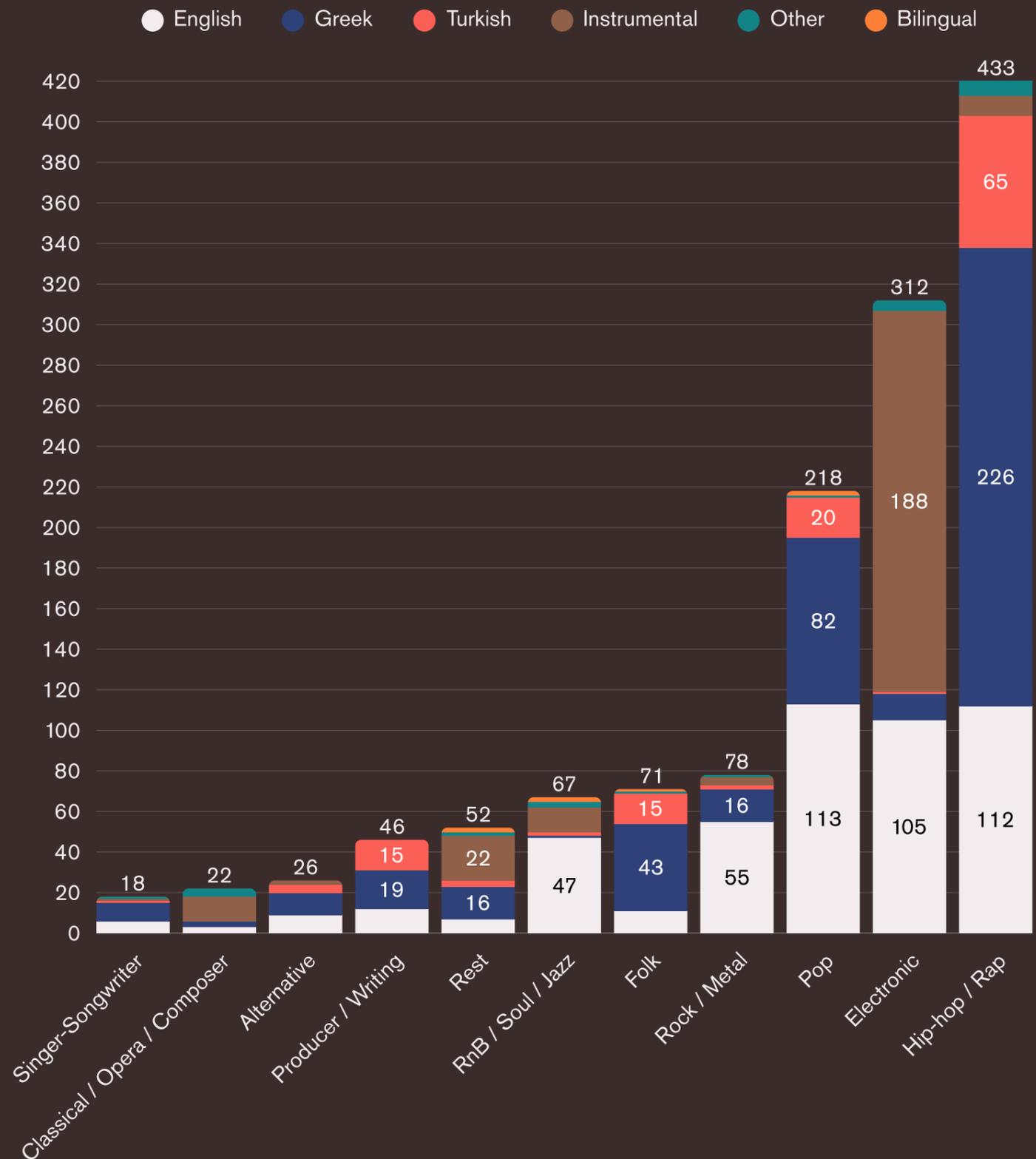
Greek: Hip-hop / Rap, Pop, Folk

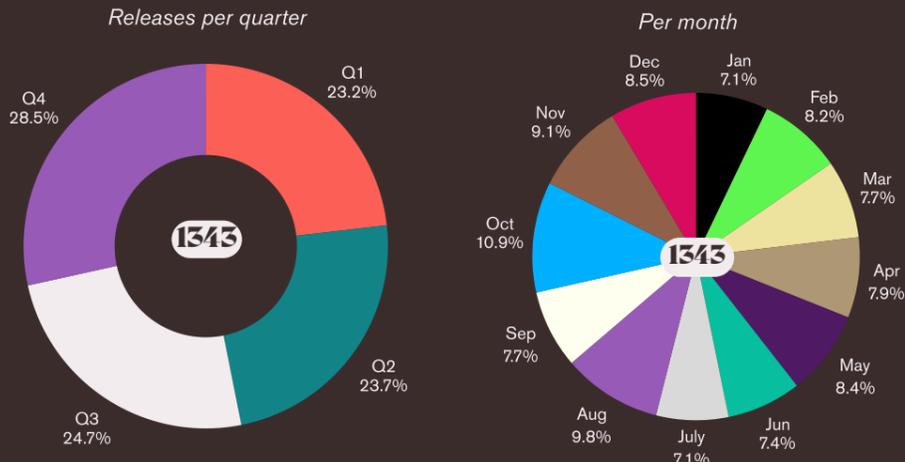
Turkish: Hip-hop / Rap, Pop, Folk

Spanish: Opera / Classical, Electronic, Pop

French: RnB / Soul, Hip-hop / Rap, Folk

Instrumental: Electronic, Jazz, Composer





October was the biggest release month in total numbers, having over 146 individual releases, which led to Q4 becoming the biggest quarter of 2025.

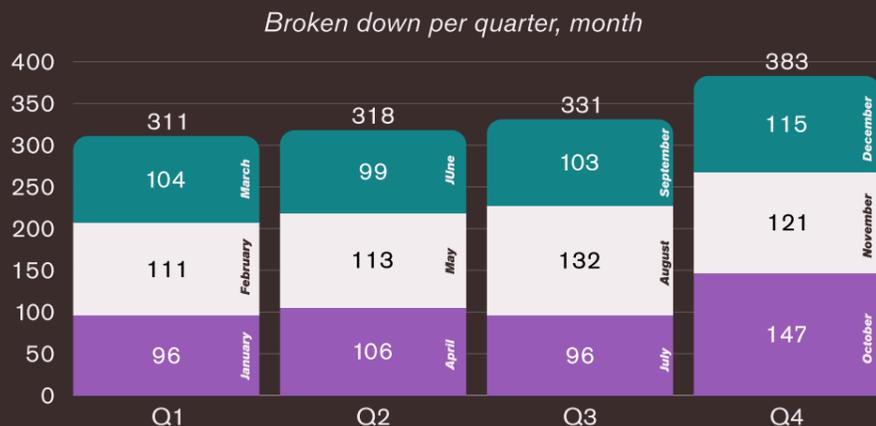
The second half 2025 had 85 more releases than the first (+13,5%).

Releases averaged 112 individual releases per month, or 26 per New Music Friday.

However, the most popular Friday to release was February 28th with 41 unique releases and the least was January 3rd with 9.

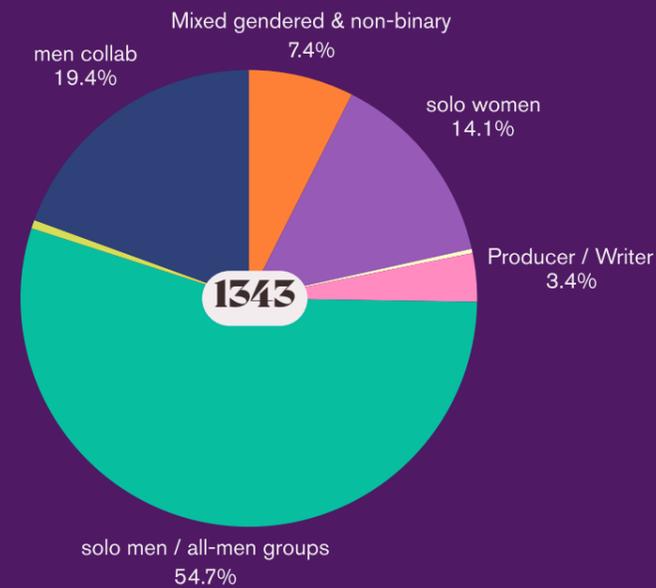
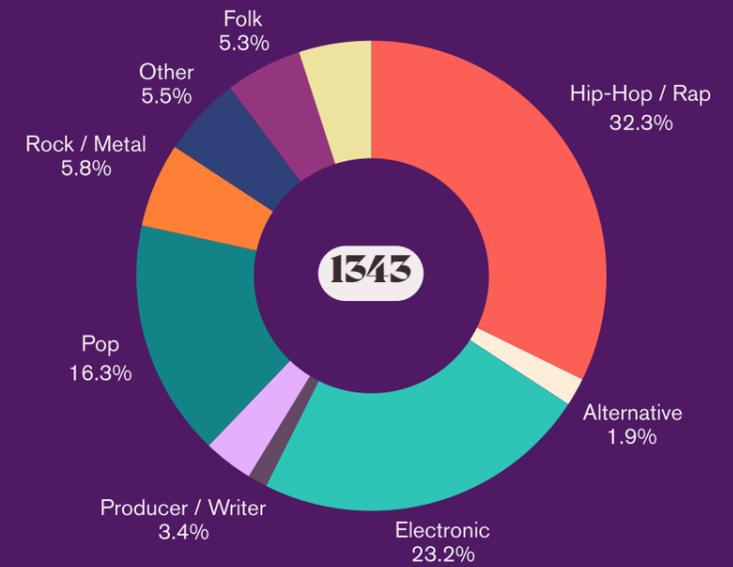
- Most popular Fridays to release were**
- February 28th - 41 unique releases
 - December 12th & November 21st - 36
 - July 18th - 35
 - June 20th - 34
 - April 25th, May 2nd, and October 3rd - 33

- Least popular Fridays to release were**
- January 3rd - 9
 - February 7th - 13
 - April 18th - 14
 - July 25th - 17
 - March 7th and June 6th - 18



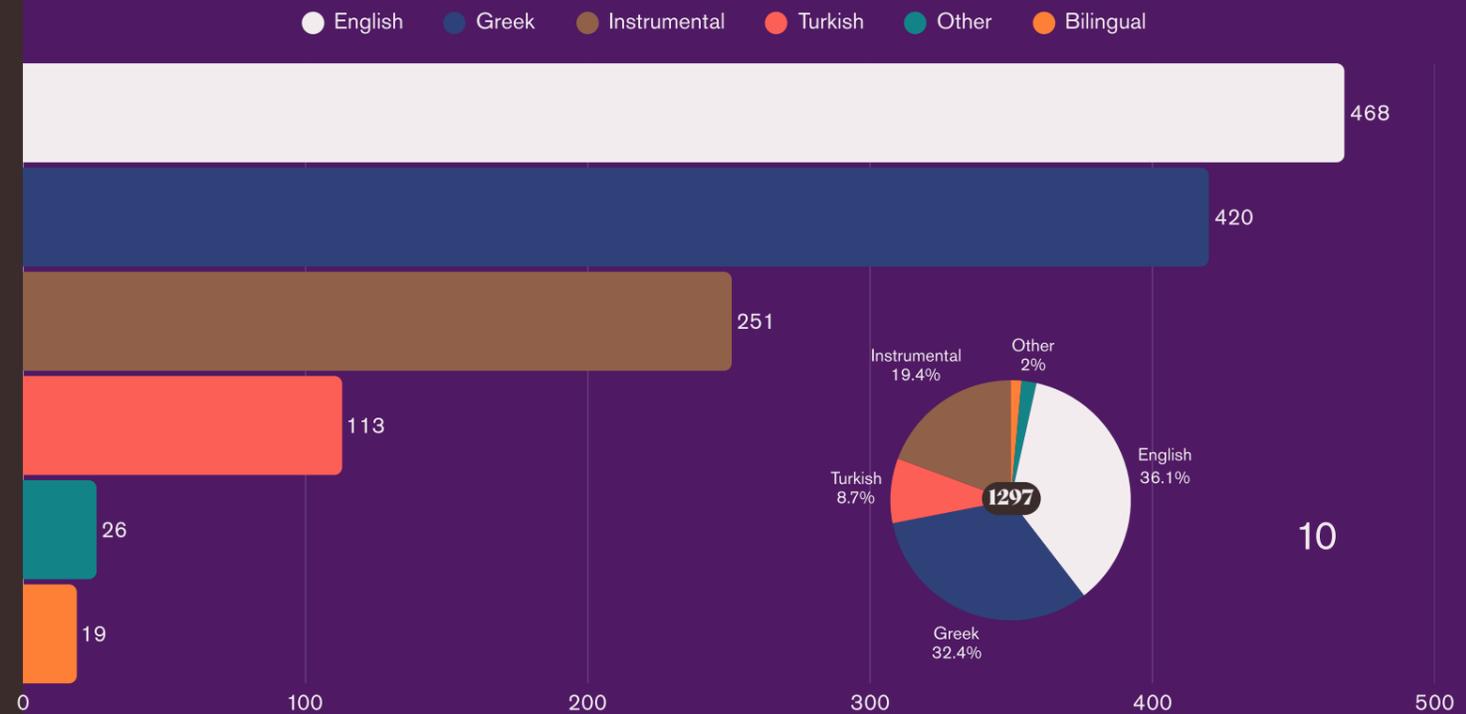
Only 3 months had less than 100 releases and they are start with "J"; January, June and July

Hip-hop / rap releases represented 32% of all releases in 2025, almost 1 out of every 3rd release. Electronic and Pop releases kept up a good fight, amassing to 23 and 16% respectively. Folk grew compared to 2024 as did Alternative.



This accounts only for releases, not for songs on EP:s/Albums. Collaborations would be higher.

- A total of**
- 11 live versions
 - 100 albums (21 debut)
 - 81 EPs (13 debut)
 - 32 debut singles
 - and almost 1100 total singles were released in 2025



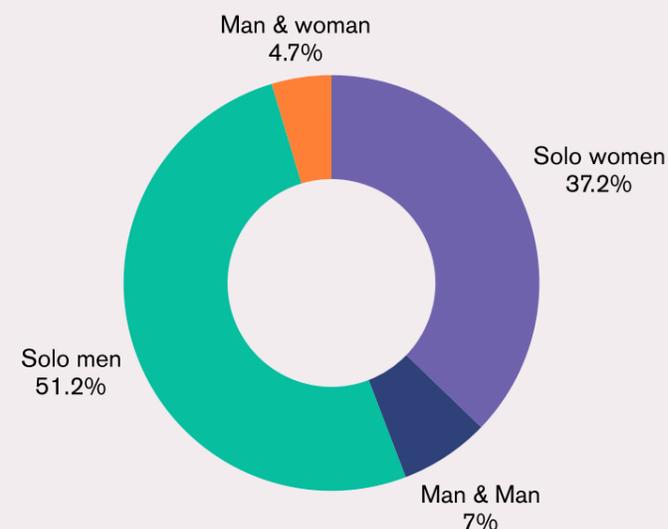
New Music Friday and genre playlists

One of the main objectives of 'Cypriot Music' is to promote and curate Cypriot music across all genres for listeners, with New Music Friday being the most appreciated by audiences.

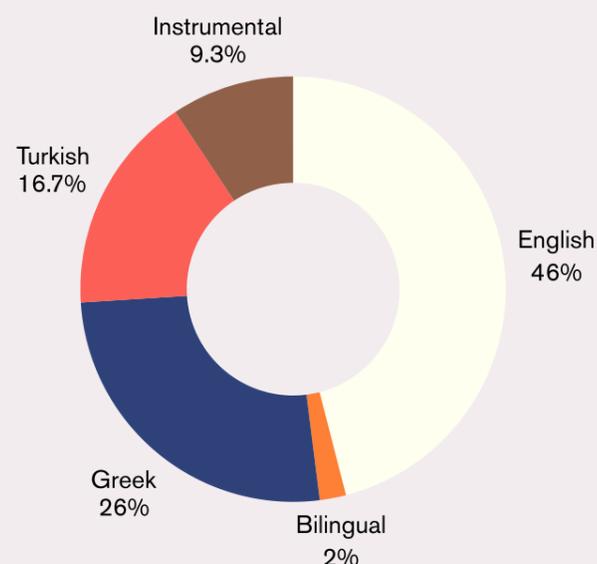
In 2025 there were 48 New Music Friday covers, with 3 debut singles, 2 debut EP:s, and 1 debut album being spotlighted. There were 16 solo women, 2 mixed gendered, 3 duo men and 22 solo men featured on the cover.

We have also supported debut releases with featured covers on Cypriot Pop, Cypriot Rock, Cypriot Folk and Made in Cyprus.

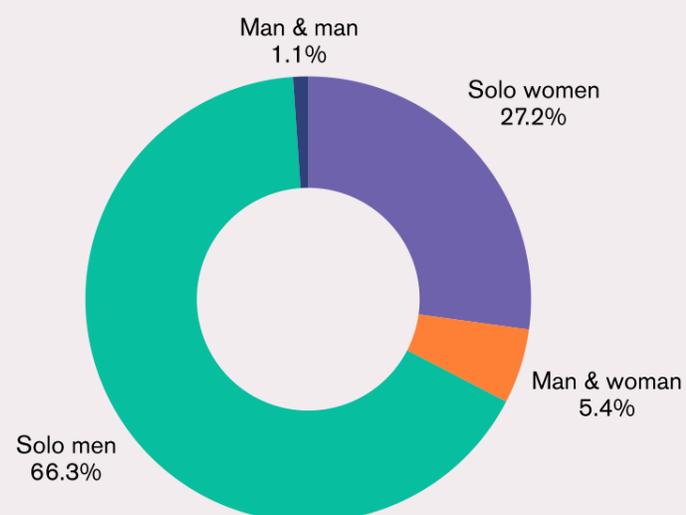
Distribution of gender on NMF cover



Distribution of languages represented on NMF **and** genre covers*



Distribution of genders on playlist covers* (excl. NMF)



The work to represent, cover and highlight across gender-identities, languages, and genres will continue in 2026. In 2025 we had 114 unique artists across all 155 NMF and genre playlists* updates.

Want to help us represent even more Cypriots in 2026, including yourself? [Submit your release to us here!](#)

We also encourage all artists to submit their bio to us, to be discovered on our website, [right here.](#)

**does not include Hot Hits Cyprus or YouTube Cyprus as those covers are decided by a formula, however should be noted that there have been a handful of Cypriots who have been featured on the two as well in 2025.*

Who We Are

✦ **Established**
2021

✦ **Submissions**
+100



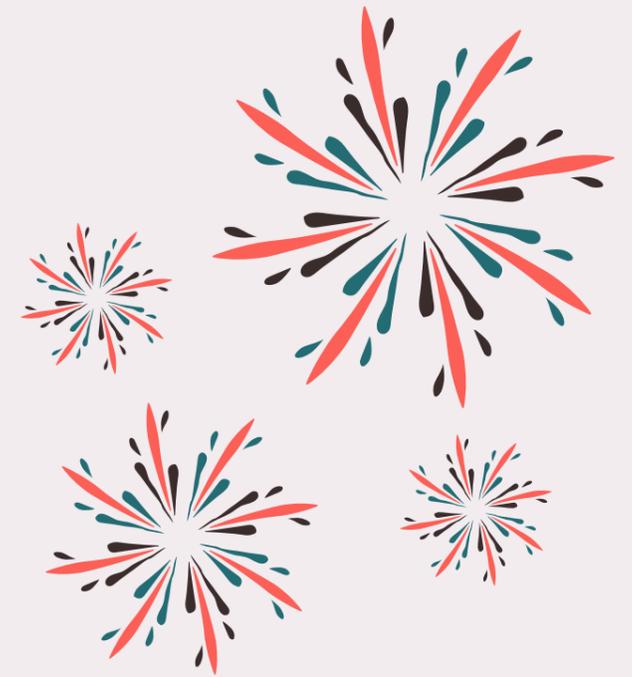
✦ **Mission**
Support and
amplify music
by Cypriots

✦ **Team members**
2

We provide a digital ecosystem promoting Cypriot music and aim to promote both emerging and established Cypriot talent. We promote the creation and growth of the music scene of Cyprus.

Our 2025

- We launched our website! cypriotmusic.com
- Our 'New Music Friday Cyprus' playlist surpassed 100 followers (+64%)
- Our 'just (cypriot) hits' playlist, *that highlights Cypriots and the current biggest Cypriot hits (in Cyprus)*, doubled its follower count (+110%)
- Our Instagram account surpassed 1570 followers (+51%)
- Our yearly Instagram reach was more than 365K (+530% from non-followers compared to 2024)
 - 900K views in just six months (when Meta Business started the metric in July)
- Our YouTube grew 75%
- Our TikTok grew 204%
- We held our first ad collaboration campaign (Facebook) which had a reach of just shy of 20K, over barely 4 days
 - Request a Brand Kit from our website



Clarifications and Definitions



Due to capacity/[time] restraints, we cannot check each release as much as we would want. Thus, any release that includes a producer tag (like above) is counted as a collaboration, regardless if they are singing or not in the song.

All tables which include a tag labelled "Rest" include the following genres, which had too few releases to be represented individually in the tables

- Afrobeat
- Children
- Country
- Europe
- Dancehall
- Downtempo
- Easy Listening
- Instrumental
- Latin
- New Age
- Oldies
- Punk
- Reggae
- Soundtrack
- Various
- Vocal
- World
- Worldbeat
- Worldwide

Who is a Cypriot artist?

- Born on Cyprus? Cypriot artist
- Parent born on Cyprus? Cypriot artist
- Grandparent born on Cyprus? Cypriot artist
- Living on Cyprus? Cypriot artist
- For duos/groups, 50% or more of the members need to adhere to at least one rule above

Languages included in the tag titled "Other", (in 2025) are

- Albanian
- German
- French
- Italian
- Sanna
- Spanish
- Portugese
- Russian

Duration is not a factor

Single: One to two unique songs on the same release

Maxi Single: Same song in different versions on the same release (acoustic, extended, sped-up, remix, etc.)

EP: 3 to 6 unique songs on the same release.

Album: 7 or more unique songs on the same release

Photos

Page 5:

Top row, left to right: Christian Cherry, Juke, G-Voly, ZERO, ARIÁDNE, DEN, Alejjos, Buray, Roham

Second row, left to right: 2s, DJ Engine, Hovig, Choby, Zoe Kypri, Stormcast, Doruksen, Medusa, Artemas

Third row, left to right: Sevgi Başar, Pírgos Elegxou 506, Mr.Foxy, Stavrakiz, Fírat, WazGucci Stone, Eftihios, Blackbird, Theo Evan

Last row, left to right: Maria Vardaki, Marios Theodorou, Oneblood, Raphael Hadjimichael, Top Boy, Umut Ozsoy, Ontour, Nathalie Miranda, BATUIN

Page 7: Alejjos, Elena Papapanagiotou, Buray

Page 8: Anna Vissi, GOKO!, Artemas

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About Cypriot Music

Cypriot Music is a digital platform dedicated to support and amplify music from Cyprus and Cypriot artists worldwide. Our platform combines data-driven insights with editorial curation. We pride ourselves with providing unbiased reporting.

All streaming data presented is tracked by Spotify and YouTube, while meta data (such as genre and release date) are presented by Apple Music and YouTube.



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